

# 2019-2020 District Goals



**District:** District 118 Y  
**Constitutional Area:** Europe

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

On May 18, 2019 the training program will be completed

- Discuss the advantages of this training
- Prepare the documents
- Invite the club officers and assigned GAT officers and Committee Chairpersons
- Realize the training seminar (Leadership Ensttue of D18-Y will be responsible for the preparation)

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

Invite all the assigned Zone and Region Chair (May 19, 2019)

Prepare materials and Region and Zone Chs web page do the necessary translations

Realize the seminar (GLT-D and Leadership Ens. will be responsible)

## LEARNING FOR EVERY LION

## MEMBERSHIP: INVITE FOR IMPACT

|              | FY New Members |
|--------------|----------------|
| 1st Quartter | 10             |
| 2nd Quartter | 30             |
| 3rd Quartter | 30             |
| 4th Quartter | 10             |

**By the end offi the 4th quartier, the distiricti will add a tiotial offi 80 new members.**

### Action Itiems:

My disttrictt will esttablis~~5~~ club branch(es).

My disttrictt will induct~~15~~ new Lions under 40 years old.

My disttrictt will conver~~20~~ Leos tto Lions

My disttrictt will organize att lea~~2~~t membership growth event(s).

All clubs in my disttrictt will sett individual membership goals

## NEW CLUB DEVELOPMENT

|              | New Clubs | Chartter Members |
|--------------|-----------|------------------|
| 1st Quartter | 0         | 0                |
| 2nd Quartter | 1         | 25               |
| 3rd Quartter | 1         | 25               |
| 4th Quartter | 0         | 0                |

**By the end offi the 4th quartier, the distiricti will stiarti 2 new clubs.**

**With a minimum offi 50 chartier members.**

### Action Itiems:

My disttrictt will ensure all Guiding Lions are certfied and assigned tto new clubs

My disttrictt will hostt a New Club Developmentt Workshop

My disttrictt will organiz~~e~~ Leo Club(s).

My disttrictt will stta~~t~~ Specialitty Club(s).

All tthe necessary ttraining and matterials will be given

GAT,Regon and Zone Ch.s and Quiding Lions ,Sponsor Clubs Presidentts will be responsibl~~e~~

Clubs in tthe Disttrictt will be encouraged tto supportt tthe new clubs

My disttrictt will stta~~o~~t Campus Club(s) att~~0~~-- school/university

## MEMBER RETENTION

|              | Drops |
|--------------|-------|
| 1st Quartter | 10    |
| 2nd Quartter | 20    |
| 3rd Quartter | 30    |
| 4th Quartter | 30    |

By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 90 members.

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

District Governor will have a private meeting with each club and new members during his term. Listen to their problems and suggestion. (He will also do his offical visits )

## NET GROWTH GOAL

|                |   |                     |   |                    |   |                 |
|----------------|---|---------------------|---|--------------------|---|-----------------|
| 80             | + | 50                  | - | 90                 | = | 40              |
| FY New Members | + | FY Chartter Members | - | FY Rettentton Goal | = | NET GROWTH GOAL |

## SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 357 people.

### Action Itiems:

Of tte ttotatl number ofi people served in my distirict, 130 people will be youthh(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethter tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

Addittonal actton ittems tto achieve tthis goal

Encourage tthe clubs tto achieve our goals

Prepare bill boards aboutt our global goals

Prepare bruchures tto distributte during our services and tto our sponsors

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 3500 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

District awards will be given

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 95% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$150.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise \$10.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 100% Model Club commitments for Campaign 100: LCIF Empowering Service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Organize seminars about LCIF

## ADVOCATE

In the 2019-2020 fiscal year, 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us  
I will include messaging about LCIF in every visit I make as District Governor  
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Special award will be given to clubs which report all the activities